



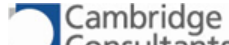


Cambridge ideas change the world





Cambridge Network events (2010)

Cambridge Network runs a variety of events each year, from Open Meetings, Special Interest Groups, the Cambridge Business Lectures and the Electronics Knowledge Transfer Network. For the latest updates to all events or to register to attend, please see our website pages at www.cambridgenetwork.co.uk/events.

May

12/05/10	<p>Sales SIG: 'Social media and sales' The second in a series of Sales events for 2010. www.cambridgenetwork.co.uk/directory/orgprofile/default.aspx?objid=41263</p>	<p>Championed by Redgate </p>
20/05/10	<p>Open Meeting: 'Space and Satellites: markets and opportunities – Cambridge's contribution' Hear about the European Satellite Navigation Competition (ESNC), an international competition open to anybody with an idea which involves the use of satellite navigation technologies, with guest speakers discussing their role in this area. www.cambridgenetwork.co.uk/events/article/default.aspx?objid=69258</p>	<p>Sponsored by EADS Astrium and the European Satellite Navigation competition</p>
21/05/10	<p>Making the Most of Membership Regular session for new / established members www.cambridgenetwork.co.uk/events/article/default.aspx?objid=68526</p>	
26/05/10	<p>Consumer Products & Supply SIG: 'Genuine products, genuine benefits' Anti-counterfeiting technology can be a cost burden to product companies and brands. On the other hand, authentication can provide an opportunity to offer additional benefits to your consumers. www.cambridgenetwork.co.uk/events/article/default.aspx?objid=69668</p>	<p>Championed by:  </p>

June

08/06/10	<p>IT SIG: 'Cloud computing' A Cambridge Network IT SIG event to be held at Microsoft www.cambridgenetwork.co.uk/events</p>	<p>Championed by: </p>
09/06/10	<p>Café Networking: Jobs Regular networking session at Michaelhouse Café. www.cambridgenetwork.co.uk/events</p>	
16/06/10	<p>Financial Directors' SIG: An invitation-only group for financial directors.</p>	<p>Championed by: </p>
17/06/10	<p>Open Meeting: 'Digital Media: going global fast with internet killer apps' The internet has simplified the logistics of delivering new products and services around the world and gives an advantage to those who can develop compelling user experiences. New mobile channels make content available where ever users are. Speakers are Jagex ('Runescape'), Cisco and RedBee ('iPlayer') www.cambridgenetwork.co.uk/events/article/default.aspx?objid=69852</p>	<p>Sponsored by Taylor Vinters </p>
23/06/10	<p>Open Meeting: 'Government funding for technology innovator' Sponsored by EEDA. www.cambridgenetwork.co.uk/events</p>	<p>Sponsored by EEDA </p>

30/06/10

Healthcare SIG: 'Personalised medicine: The opportunities and challenges of the \$500 genome'

The implications of \$500 personalised genome testing for implications for patients, healthcare providers and technologists.

www.cambridgenetwork.co.uk/events/article/default.aspx?objid=67434

Championed by:
NHS East,



TTP GROUP

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July

07/07/10

Sales SIG: 'Selling to a diverse customer base'

www.cambridgenetwork.co.uk/directory/orgprofile/default.aspx?objid=41263

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14/07/10

Consumer Products & Supply SIG: 'Personalised Products'

Consumers in the West are selecting more personalized flavours, and would like products tailored to their needs. Changing development of consumer concepts, smaller production runs and customised final logistics are required to deliver the benefits.

www.cambridgenetwork.co.uk/events/article/default.aspx?objid=69668

Championed by:



15/07/10

Cambridge Network Annual Dinner for Founders and Founder Members

This is an invitation-only event

September

08/09/10

Café Networking: Jobs

Regular networking session at Michaelhouse Café.

www.cambridgenetwork.co.uk/events

16/09/10

Financial Directors' SIG:

An invitation-only group for financial directors.

Championed by:

Deloitte.

29/09/10

Cleantech SIG: 'Monitoring/Smart Grid'

A Cambridge Network Cleantech SIG event

www.cambridgenetwork.co.uk/events

Championed by:



TTP GROUP



Johnson Matthey

30/09/10

Healthcare SIG: 'Working with the approvals process from NICE'

Speakers include NHS and others to be confirmed.

www.cambridgenetwork.co.uk/events/article/default.aspx?objid=67432

Championed by:

NHS East,



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October

06/10/10

Consumer Products & Supply SIG: 'Devices for healthy living'

Will consumer or medical device companies dominate?

www.cambridgenetwork.co.uk/events/article/default.aspx?objid=70024

Championed by:



13/10/10

IT SIG: 'Business Intelligence'

A Cambridge Network IT SIG event to be held at Microsoft

www.cambridgenetwork.co.uk/events

Championed by:



20-22/10/10

Cambridge Network's Corporate Gateway event

Autumn session for Cambridge Network's 2-day bespoke partnering event between incoming delegates from large multi-national companies and East of England companies and academics.

www.cambridgenetwork.co.uk/corporategateway/

Sponsored by:



20/10/10

'Cambridge Ideas Change the World'

Open Meeting featuring leading Cambridge University academics.

www.cambridgenetwork.co.uk/events

21/10/10

Cambridge Network Founder Members' Dinner, including Corporate Gateway delegates and guests.

Invitation only event.

November

03/11/10 **Sales SIG: Selling in a downturn**
Fourth sales event of 2010.
www.cambridgenetwork.co.uk/directory/orgprofile/default.aspx?objid=41263

Championed by Redgate
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24/11/10 **Healthcare SIG: 'Health records, privacy and social networks'**
The fourth in a series of Healthcare meetings in 2010.
www.cambridgenetwork.co.uk/events/article/default.aspx?objid=67431

Championed by:
NHS East,



December

01/12/10 **Cleantech SIG: Energy saving lessons from the 1970s**
A Cambridge Network Cleantech SIG event
www.cambridgenetwork.co.uk/events

Championed by:



08/12/10 **Café Networking: Jobs**
Regular networking session at Michaelhouse Café.
www.cambridgenetwork.co.uk/events

09/12/10 **Consumer Products & Supply SIG: 'Good for the consumer, good for the planet'**
Consumers need to see direct personal benefits from sustainable choices.
www.cambridgenetwork.co.uk/events/article/default.aspx?objid=70027

Championed by:
 Cambridge Consultants P&G

Type of Cambridge Network events:

Cambridge Network Special Interest Groups ('SIGs') aim to provide a platform where mainstream technology members of the Cambridge Network can interact with those companies focused more specifically on particular topics. They are led by Founder members who want to develop regional networks around their own specific interests.

SIGs are either market-oriented (Cleantech, Consumer, Defence & Security, Healthcare, IT & Infrastructure), or functional (Finance Directors, Sales, IP). SIGs meet at least 3 times per year for seminars of 40-60 people who are active in the topic of discussion. Cambridge Network runs SIGs in the following areas:

- **Consumer Products & Supply:** Championed by Procter & Gamble and Cambridge Consultants.
- **Cleantech:** Championed by: TTP and Johnson Matthey, in association with Envirotech
- **Entrepreneurship:** Championed by Ernst & Young.
- **Financial Directors:** Championed by: Deloitte and Xaar.
- **Healthcare:** Championed by: TTP, Philips, NHS East, Mills & Reeve
- **Intellectual Property:** Championed by: Hewitsons LLP
- **IT:** Championed by: Anglia Business Solutions
- **Sales:** Championed by: Red Gate Software Ltd

Open Meetings

Open to both members and non-members, these are our largest meetings featuring high-profile speakers. An Open Meeting kicks off each Corporate Gateway session, plus there will be one or two others during the year.

Café Networking

An informal drop-in format usually around a theme, open to all members.

Making the Most of Membership

These regular lunchtime sessions aim to help new/existing members to use our website to post profiles, jobs and events as well as learning about our activities and to start networking.

Cambridge Corporate Gateway

This 2-day event provides an opportunity for members to meet potential business partners from global companies in a series of 1-2-1 pre-arranged meetings. It is run in the Spring and Autumn of each year, and attracts companies such as Procter & Gamble, Unilever, Samsung, Philips, Pepsico, Google and Infosys.