

IP and Information Ecosystems

The theme of this year's meeting is 'IP and information ecosystems'. We will be continuing to look at the interaction of information and IP, this year focusing on finding and managing information for IP, including competitive intelligence (CI), IP portfolio management, and using IP information, patent examination and valuation, collaborations, company structures and ownership of IP. For the second time we also offer morning workshops for those who are also attending the afternoon meeting. Meet our exhibitors in the breaks and at lunch, and for the evening drinks reception. Visit the poster competition winners and find out about their research in the IP management and IP information fields.

Programme

Collaborations on product development for medical devices and the role of IP

Chris Hurlstone, Team Consulting Limited

Patent Searching at the IPO and the role of the Patent Examiner

Dr Richard Wood, UK IPO

The role of IP valuation in financing and the need for web-based tools

Dr Ian Goodyer, Inngot

AI patent strategy and technological progress in 2019

Staffan Westman, PatentSight

Managing IP: collaborations, dissemination and manufacturing – an SME perspective

Dr Martin Goodchild, Delta-T Devices Limited

Trademarks for Competitive Intelligence

Susan Bates, Shell International Limited

The SciBite approach to "Semantic Information Enrichment"

Dr Lee Harland, SciBite Limited

Exhibitors



Workshops

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| <p>1. How should organisations approach IP training & education?
Patsnap</p> <p>3. Tools for advanced patent searching and project-based collaboration
Minesoft</p> | <p>2. .PatSeer – Leveraging intelligence at each step of your patent research!
Gridlogics</p> <p>4. Your individual Patent Asset Index analyses as a potential driver of technological progress.
PatentSight GmbH</p> |
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Workshops - 9.00am – 12.00 Lunch / Exhibition 12.00 – 2pm Meeting - 2pm – 5.45pm Reception - 5.45pm – 7pm

Booking

Book at [Eventbrite](https://www.eventbrite.com)

Book Early: The 'early bird' rate of £99 + vat is available until: 18th June 2019
Entry price includes the meeting programme, exhibition, workshops, lunch, refreshments & drinks / canapes.

Exhibition spaces are still available. Please contact Jane or Stuart at info@ciipm.co.uk

www.ciipm.co.uk

Organised by





4th Cambridge Information and Intellectual Property Meeting

Wednesday 3rd July, 2019

Homerton College Conference Centre, Cambridge, CB2 8PH

The Cambridge Information and Intellectual Property Meeting (CIIPM) was founded by Jane List of Extract Information and Stuart Newbold of Patent Search & Information Management in 2015. The CIIPM summer meeting takes place in July to provide an opportunity for knowledge sharing for those engaged with the commercialisation of technologies using intellectual property, and those needing information to make legal and commercial decisions. CIIPM half-day training courses in IP Matters, Commercialisation, and Patent Searching for Legal and Commercial Insights take place in October and March each year at Homerton College Conference Centre in Cambridge. CIIPM can provide bespoke in-house courses too. www.ciipm.co.uk

Jane List founded Extract Information in 2013 to provide search, training and consultancy services for her clients. Prior to this Jane worked for 10 years in product development roles at DataStar, ProQuest and LHIP, and in IP Analyst roles at The Technology Partnership (TTP). Jane has provided training throughout her career, at DataStar, EMBL, TTP and Xaar. As well as providing training in patent searching for CIIPM she trains for Management Forum. Jane has been Editor in Chief of World Patent Information since 2014, and is a regular speaker at international conferences. Jane has qualifications in chemistry, information science and intellectual property law. www.extractinfo.info



Stuart Newbold has worked for over 25 years in the information industry and, like Jane, founded his company, Patent Search & Information Management Limited (PSIM) in 2013. Stuart was a trainer and searcher working on patent and scientific literature databases at Thomson-Reuters and the Royal Society of Chemistry, and went on to become Head of Information at Astex Pharmaceuticals (now part of Otsuka) from 2003. Stuart is an active member of the search and chemical information community and has qualifications in chemistry and business. www.psandim.com



Training

CIIPM offer six half-day training courses which run in October and March each year.

Each training can take a maximum of 15 people so there is plenty of opportunity to ask questions and consider specific topics in more detail. Practical sessions included. Course detail can be found on the CIIPM website.

- 1) Commercial Patent Search & Analysis.
- 2) IP & Commercialisation.
- 3) IP Matters.
- 4) Freedom to Operate Search & Analysis.
- 5) Core Patent Search Skills.
- 6) Prosecution & Legal Patent Searching.

Information at www.ciipm.co.uk/training



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