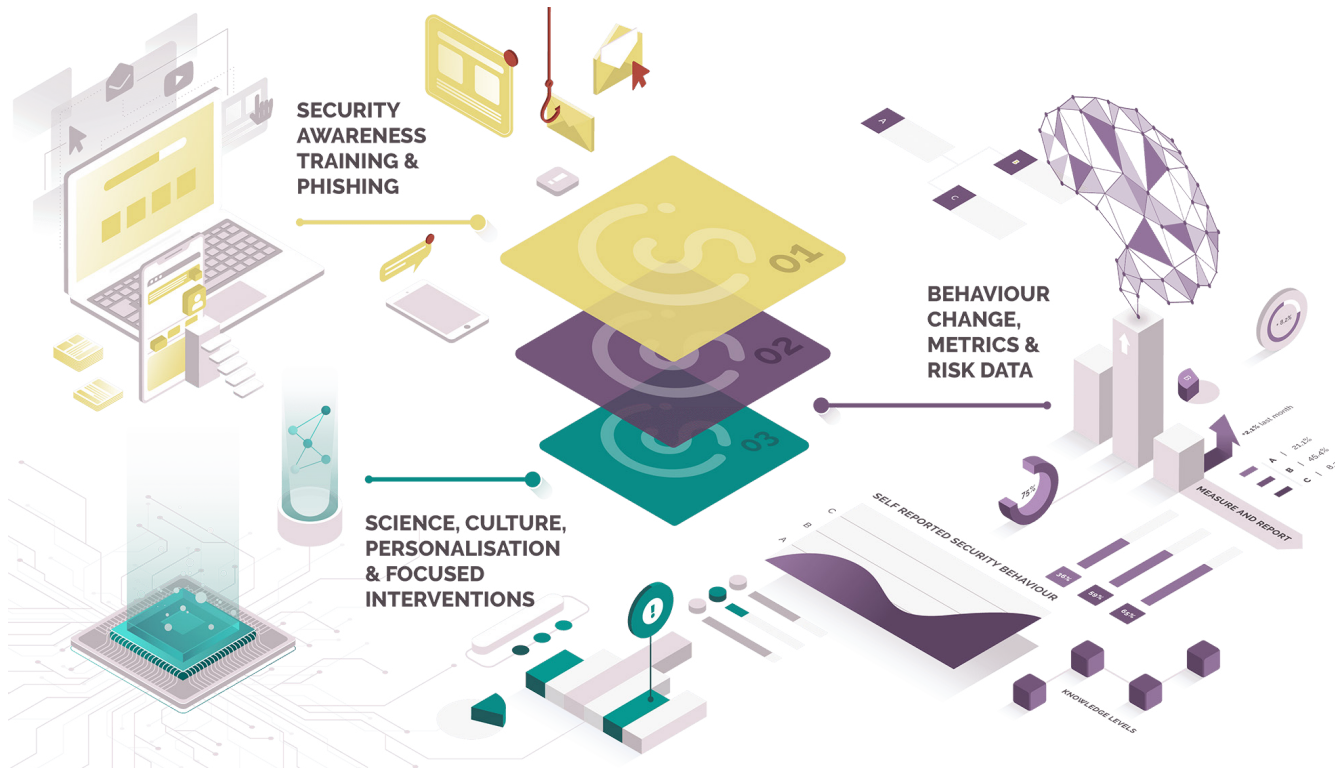


What is CybSafe?

CybSafe is an intelligent, cloud-based cyber security and data analytics platform that removes your dependence on tick-box security awareness training and phishing simulations by focusing on the Awareness, Behaviour and Culture of the people in your organisation.

It's a data-driven human cyber risk management platform exclusively focused on making your people an asset to your cyber resilience strategy and provides security teams and decision makers the tools they need to manage and reduce their cyber risk more effectively.



SECURITY AWARENESS TRAINING & PHISHING

SCIENCE, CULTURE, PERSONALISATION & FOCUSED INTERVENTIONS

BEHAVIOUR CHANGE, METRICS & RISK DATA

Acknowledging that tick-box security awareness training in isolation doesn't work, the CybSafe product offering also includes:



Targeted Behaviour Change geared towards users, administrators and decision makers, runs automatically and continuously and is measured and reported on



Hyper-personalised, Accredited Training & Education to either complement or replace your existing training, focusing on the security skills that will help keep your people and your organisation safe



Personalised Behaviour Nudges focused on nine core risk areas to actively engage users in best practice cyber security behaviour, removing your dependence on e-learning and tick-box awareness training



Virtual Cyber Assistance enabling users to get advice on what immediate action they should take if they are involved in a cyber related incident or have a cyber security concern, at home and in the workplace



Sentiment Analysis powered by intelligent cognitive computing to identify what people think and feel about security and give additional focus to your security activities



Intelligent Social Engineering Simulations across multiple vectors to help you see why someone engaged with a phishing email, USB attack and more so you can address the root cause of the behaviour



Security Culture Assessments providing recommendations to leaders and decision makers on how to foster a people-centric security strategy and predict future cyber behaviour



Risk Insights & Reporting providing deep understanding of all aspects of what people know, how they behave, how confident they are, and what they think & feel when it comes to cyber security