



Making the most of Cambridge Network membership

Welcome to Cambridge Network – the perfect place to connect, learn, and grow your business.

Connect and collaborate at our events



Cambridge Network events

Our regular events cover a diverse range of subjects, all designed to help you run your business. Themes vary from new innovations in the business world to well-being and business advice. From webinars and workshops to recruitment events and dinners, members can attend all our events for free or at a discounted rate.



Member events

Many of our members also offer their own events, designed to help support our business community. If you want to gain extra exposure to your events, we can help increase visibility by adding them to our online events calendar. We also feature a selection of these events in our weekly events mailing and e-newsletter.



Networking

If you want to meet like-minded peers, potential customers, or expand your network, we encourage you to attend our diverse range of events. We welcome you to come along to our regular *Making the Most of Cambridge Network Membership* events, where you'll meet the team and find out how we can benefit you or your organisation.



Online resources

Access a wide range of marketing tips, recruitment advice, financial guidance, company showcases and more on our YouTube channel. Here you'll find a growing library of videos, so whether you're looking to expand your knowledge, gain inspiration, or simply stay up to date, our videos are designed to inform and engage.

We can help raise your profile



Coverage

Having an online presence is crucial for businesses to attract potential customers and grow their brand, so we encourage you to utilise our website, digital platforms and communication channels to enhance your visibility. We're here to help promote your business, news, blogs, products, services, jobs, events and other activities.



Audience

With 25 years experience of sharing our members' news, we're a trusted news source with great Google rankings. Our website and member directory boasts very high search rankings and domain authority, enabling you to enhance your visibility and extend your reach to a wider audience.



Exposure

Our website offers multiple ways to highlight your news stories, through our homepage, main news page and featured news. Selected news stories are highlighted in our weekly e-newsletter which is distributed to 7000+ subscribers and across our vast social media following, including LinkedIn with 14,500+ followers and X (Twitter) with 17,000+ followers.



Connections

Building important relationships and links in a vibrant and fast-growing community like Cambridge, can be difficult. Fortunately, we're here to help you meet people, form partnerships and share ideas at our diverse range of events. If you are interested in connecting with a particular business, we can also make targeted introductions.

Learn and develop with Cambridge Network



Open courses

We offer a variety of open courses to enhance your or your team's skillset, specialising in soft skills workshops, management development programmes and technical training. By being a member, you get a 33% discount on all our open course bookings. We generally offer these courses face-to-face, but virtual delivery is also available.



In-house and bespoke courses

All our open courses can run in-house, tailored to your organisation's specific requirements. This is a cost-effective and timely solution for companies wanting to train several staff. We also design and deliver bespoke training programmes, which includes a pre-course needs analysis, ensuring learners develop workplace-relevant skills.



Trainers and facilitators

Our experienced trainers and facilitators come from a wide range of industry backgrounds, giving us an excellent pool of resources and experience when developing our open courses and bespoke requests. We aim to match you with the ideal facilitator helping to optimise the outcomes for your organisation from every course.



Peer groups

Our members have access to a range of active peer groups, all free of charge. These include groups for HR, Recruitment, Marketing, PAs and Finance Directors. This is a highly valued learning resource, allowing individuals to learn from peers within other organisations, ask specific questions and share knowledge.

Grow your team with Cambridge Network



Advertise your roles

As a trusted source of the latest jobs in and around Cambridge, we've connected employers with applicants since 2013. Our easy-to-use jobs portal is a cost-effective and valued place to advertise your roles. With consistently high web traffic to our job pages, we'll direct candidates straight to your website, giving you complete control over applications.



Recruitment opportunities

Our Bronze, Silver and Gold recruitment packages bring more flexibility and exposure to your job adverts, giving you access to unlimited job postings and saving you £1000s in recruitment costs. You can promote your roles further at our Jobs & Careers Fairs, where you can showcase your company and latest vacancies with job seekers.



Reach

We can offer integrated communications of your roles across all our channels – in addition to advertising jobs on our website, we share roles across our social media platforms, recruitment events, local news publications and in our weekly e-newsletter which has 6,500 subscribers.



Local presence

We're a local presence with access to local talent – as a networking organisation, we have extensive knowledge of the Cambridge ecosystem. Cambridge Network is trusted in helping our members, in organisations of all sizes and sectors, to find and attract the quality candidates they seek.

Be an active part of our business community



Community

Contribute to local initiatives and make your voice heard on matters of mutual interest within our vibrant community of businesses, individuals and academia. If your company has 21+ employees, you and your team are eligible to join our active peer groups, where you can connect and learn with like-minded peers within other member organisations.



Shared success

We focus on the needs of our members and help them to make the most of the opportunities available within the Cambridge cluster and beyond. Offering support and a platform to raise your profile, we create an atmosphere of collaboration to help start-ups, scale-ups and established organisations grow.



Our role

Our Recruitment Gateway, learning offering and peer group sessions enable our members to attract, retain and develop the right talent to enable sustainable growth. Much of the success of Cambridge Network has come from cross-sector collaboration, bringing people together to meet, share ideas and collaborate for shared success.



Supporting your business

As a long-established membership organisation, our ethos has remained the same since we were founded - to support, connect and help the vibrant Cambridge cluster grow. So, whether you're looking to raise your profile, grow your team or expand your network, let us know how we can help you.



**CAMBRIDGE
NETWORK**

Membership Fees


All fees are subject to VAT.


Organisation size	Annual fee
1-5 staff or individuals	£100
6-20 staff	£350
21-50 staff	£600
> 50 staff	£1200
Founder level membership	£5,500 - £20,000
Charities < 100 staff	£100
> 100 staff	£1200



Contact us

 Membership: membership@cambridgenetwork.co.uk

 Events: events@cambridgenetwork.co.uk

 News: editor@cambridgenetwork.co.uk

 Training: learning@cambridgenetwork.co.uk

 Recruitment: recruitment@cambridgenetwork.co.uk

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www.cambridgenetwork.co.uk